

Fortech Inc. launches Demand Side Management Solution, C.E.O Bhasker Rao looking for partners.

TEMPE, AZ -- Fortech Software Consulting, Inc. announces the introduction of "**EnerTrack™**" leveraging its unique Energy/Hydro Utility Operations & software expertise along with its proprietary line of other Automated Solutions. EnerTrack™ is a client-customizable web-based enterprise solution designed for efficiently managing Time of Use(TOU)/Demand Side Programs helping organizations to create custom DSM programs, processing online enrolments and applications, importing consumption data thru the final step of viewing savings from customer dashboards.

According to **Bhasker Rao, Ph.D., C.E.O** of Fortech Software Consulting Inc., of Tempe AZ, ""Utility companies, cities, municipalities could find a great value in EnerTrack™ for easy management of TOU/DSM/Energy Efficiency programs. EnerTrack™ can be effectively used to manage the TOU/DSM/Energy Efficiency programs —resulting in substantial saving for Utility Companies. This solution will definitely help them to eliminate their existing spreadsheets and access database thus streamline their entire business process".

Key features of **EnerTrack™** include:

- Manage the complete DSM / TOU Lifecycle. Can easily add documents (such as program details, etc) along with instructional videos
- Multiple Client/User with definable Access privileges.
- Import/Export customer usage data from multiple sources like Gas, Water or Power Agencies in the form of Spread-Sheets, XML, etc. Can easily be integrated with legacy/3rd party applications.
- Easy setup of "custom TOU calculator" for multiple programs
- Online application by customers for TOU programs. Ability to Track consumption/savings.
- Easy data migration thru spreadsheets, Web Services or real-time data replication.
- Provide various after sales support thru built-in e-mail marketing.

EnerTrack™ is available both as a **Site License, Source code** as well as a **Hosted Service**. This solution would also provide means to eliminate excel spreadsheets or integrate data from existing spreadsheets, ensuring a greater ROI. Fortech offers a comprehensive suite of world-class energy enterprise software designed to transform utility business processes and seamlessly automate their business processes.

About Fortech Software:

Fortech Inc. provides Business Process Automation solutions that address the needs of the Energy/Hydro Utilities & Manufacturing Industry. In addition to its off-the-shelf solutions, Fortech has developed and implemented several custom software solutions. Fortech's Services and Solutions for the Utility/Manufacturing industry utilize a combination of several leading-edge technologies and experience. In addition to its standard products, the company also provides Custom Application Development, IT consulting, Energy Consulting and Systems Integration Services.

Fortech has its corporate office in Tempe, AZ. It also has its state of the art development and R&D Center in Hyderabad & business development/customer support center in Kolkata, India.